

**TECHNICAL
INFORMATION**
SeraMark™ Wall Graphic Media - Pressure Sensitive Adhesive Coated

SeraMark is composed of a printable woven fabric with a repositionable pressure sensitive adhesive. Available grades include top coatings compatible with offset, solvent inkjet, aqueous inkjet and laser printing methods.

SeraMark is the ideal choice for wall graphics, as it has the perfect balance of flexibility for conforming on un-even surfaces and rigidity for superior die-cutting.

SeraMark - 750

Solvent Inkjet

TYPICAL PROPERTIES – Fabric face	UNITS	VALUE	TEST METHOD
Nominal Gauge - Average	Mils	4.2	Continuous Gauging
Yield	Sq.In./Lb	6,099	Approximate
Basis Weight - 25" x 38" x 500	Lbs./MMSI	164	Approximate
	Lbs./Ream	78	
Tear Strength	MD Grams	116	
	CD Grams	160	
Opacity	%	90	
TYPICAL PROPERTIES – Adhesive	UNITS	VALUE	TEST METHOD
Peel Data			
Stainless	Oz/in	13.6	30 min @ 73°F
Tack Data			
Loop Tack	Lbs/sq.in.	0.65	
Probe Tack	Grams	235	
Application Data			
Minimum Application Temperature	Deg. F	35	
Time for Ultimate	Hours	24	
Service Temperature	Deg. F	32 – 150	
Shelf Life	Years	1	

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